



IT Conference 2009

Economic recovery : IT adaptation in the changing business environment

Date	Saturday, 21 November 2009
Time	9:00 am – 1:00 pm
Venue	Grand Ballroom, Lower Level 1, Kowloon Shangri-La Hotel, 64 Mody Road, Tsim Sha Tsui East, Kowloon (Please click here for the location map)
Enrolment fee	HK\$300* HKICPA member/student/IA; HKIAAT member/student *Group discount : 5 tickets at HK\$1,350 / 10 tickets at HK\$2,400 <i>(Note: Group discount is only applicable for enrolment by fax or email due to limitation of the online registration system)</i> HK\$500 Non-member
Language	English
Format	Conference
Competency	General Business and Professional Knowledge
Rating	General
CPD credit	3.5 hours
Enrolment deadline	19 November 2009

About the conference

In these challenging times of global economic crisis, the extraordinary capacity of IT to drive growth and innovation should not be overlooked, since it can play a critical role not only in facilitating business's recovery but also in sustaining competitiveness in the medium to long term. Taking decisive actions to reprioritize during any slowdown is important to all enterprises; and taking the necessary actions that will enable you to adjust to today's reality is equally important to individuals.

Therefore as professional accountants, it is crucial to update yourselves on the latest IT developments and to understand how technology can help you better manage your day-to-day work which enables your company to save cost, increase productivity and manage the operation and business effectively and most importantly, prepare your company for the economic rebound.

Platinum Sponsors:



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Programme*

Guests of Honour

- Hon. Paul Chan Mo-po, MH, JP, member of the Legislative Council (Accountancy Functional Constituency)
- Hon. Samson Tam Wai-ho, JP, member of the Legislative Council (IT Functional Constituency)

Officiating Guest

- Mr. Jeremy Godfrey, Government Chief Information Officer, HKSAR

Keynote Session

- Mr. Joe Locandro, Director, Group Information Technology, CLP Group
– *IT Governance: CLP's Experience*
- Mr. Michael K. H. Chan, Chief Executive, C&C Advisory Services Limited
– *Extending Corporate Governance to Information Technology?*

Plenary Session

- Mr. David Morton, Industry Solutions, APAC, BI and Performance Management, IBM Singapore Pte Limited
– *Forecasting in Turbulent Times*
- Mr. Max Yu, Assistant Financial Manager, Giordano Limited (Guest speaker of FlexSystem Limited)
– *Case Sharing: Application of Business Intelligence for Financial Consolidation*
- Ms. Melissa Ries, General Manager, EMC SourceOne, Asia Pacific & Japan, EMC Corporation
– *Minimizing risk of Non-Compliance using eDiscovery solutions*
- Mr. Billy Lui, Senior Business Solutions Manager, Epicor Software (North Asia) Limited
– *The New Generation of Global Finance Software Application*

Panel Discussion

- *How to leverage technology to enable enterprises cost saving?*

Representatives from Big Four:

Ernst & Young:	Mr. David Brickler, Executive Director, IT Risk & Assurance
Deloitte:	Mr. Terence Tang, Partner
KPMG:	Mr. Edge Zarella, Global Partner in Charge, IT Advisory & ASPAC Partner in Charge, Risk Advisory Services
PricewaterhouseCoopers:	Mr. Kenneth Wong, Partner, System and Process Assurance

Who should attend

- Chief Executive Officer
- Chief Financial Officer
- Chief Information Officer
- Chief Compliance Officer
- Chief Operating Officer
- Financial Controller
- Director
- Senior executive
- Manager
- Interested parties

How to register

Complete the enrolment form and return it to the Operation & Finance Department on or before **19 November 2009**, together with full payment.

Enquiries

Should you have any question about the Conference, please contact Members & Corporate Services Department at 2287 7057 or 2287 7220 or email: mcs.msce@hki CPA.org.hk



Hon. Paul Chan Mo-po, MH, JP

Member of the Legislative Council (Accountancy Functional Constituency)

Mr. Paul M. P. Chan is a member of the Legislative Council of HKSAR, representing the Accountancy Constituency. He is a former President of the Hong Kong Institute of Certified Public Accountants (HKICPA) and former Chairman of ACCA-HK.

Mr. Chan holds a BBA and a MBA degree from the Chinese University of Hong Kong. He has also studied at the Harvard Business School. He is an Adjunct Associate Professor of The Chinese University of Hong Kong and the City University of Hong Kong. He is also an Honorary Professor of Shue Yan University. He has frequently lectured, on a visiting basis, for professional accounting bodies, universities and other institutions.

Mr. Chan is Chairman of Crowe Horwath (HK) CPA Limited. He also serves as independent non-executive director for several listed companies and a bank in Hong Kong.



Hon. Samson Tam Wai-ho, JP

Member of the Legislative Council (IT Functional Constituency)

Dr. Samson Tam is a Legislative Councilor from the functional constituency of Information Technology and he is the founder of Group Sense (International) Limited.

He is now a member of Digital 21 Strategy Advisory Committee, the Small and Medium Enterprises Committee and Deputy Chairman of the Hong Kong Productivity Council. He is also the Chairman of the TechMatrix Research Centre, which is a local technology think tank.



Mr. Jeremy Richard Godfrey

Government Chief Information Officer
Government of Hong Kong Special Administrative Region

Mr. Jeremy Godfrey has had an extensive career in the Information and Communications Technology (ICT) sector, telecommunications industry, management and technology consulting, and has work experience in governments as well.

He spent almost ten years in the telecommunications industry specializing in strategy planning and marketing for Hong Kong Telecom and other business in Cable & Wireless Group.

From 1998 to 2007, Mr. Godfrey was a partner with PA Consulting Group in Hong Kong. He led strategy, e-business, IT and business change projects for the public sector and for private sector clients in the telecommunications, transportation, utilities and entertainment industries in Hong Kong and various South and East Asian economies.

He has joined the Hong Kong Government as Government CIO since April 2008.



Mr. Joe Locandro

Director, Group Information Technology
CLP Group

Mr. Joe Locandro is Director, Group Information Technology and is responsible for the formulation and execution of the CLP Group IT strategy throughout the region. CLP is one of the largest investor-owned power businesses in the Asia-Pacific electric power sector. In his role, Locandro drives IT synergy across CLP Group's investments and ensures that IT is aligned with the current and future business needs of CLP throughout the region. His key focus areas include strategic systems development, Group IT strategy and policy formulation, IT infrastructure, and developing initiatives that are critical to enhancing the Group's overall performance.

A veteran in IT management, consulting and marketing, Locandro's career includes positions with a number of international blue-chip organisations. Locandro has held a variety of Chief Information Officer positions in various industry sectors from energy to entertainment. He joined the utility sector in 2002, as Chief Information Officer for Yallourn Energy – Auspower Ltd in Australia until he joined CLP in May 2004.



Mr. Michael K. H. Chan

Chief Executive
C&C Advisory Services Limited

Mr. Michael K. H. Chan is currently the Chief Executive of C&C Advisory Services Limited, a company specializes in providing Governance, Risk Management and Compliance (GRC) services. Before setting up C&C, Mr. Chan was the Head of Group Compliance of Ping An Insurance (Group) Company of China, Limited. Prior to joining Ping An Group, Mr. Chan was Director, Quality Assurance of the Hong Kong Institute of Certified Public Accountants (HKICPA) in charge of Practice Review and Professional Standards Monitoring for the Institute. Mr. Chan is a Fellow of the HKICPA, the ACCA, CPA Australia and Hong Kong Institute of Directors.

Mr. Chan is also an Associate/a Member of the following professional bodies: the Institute of Chartered Accountants in England and Wales (ICAEW); the Hong Kong Securities Institute; the Hong Kong Computer Society; the Chartered Institute of Arbitrators; and the Life Management Institute (FLMI). He is also a Certified Information Systems Auditor (CISA) since 1985. Mr. Chan is an Adjunct Professor in the School of Accounting and Finance of the Hong Kong Polytechnic University.

Speaker profile



Mr. David Morton

Industry Solutions, APAC, BI and Performance Management
IBM Singapore Pte Limited

David came to IBM via the Cognos Acquisition where he was head of the Cognos Innovation Center for Performance Management. Prior to joining Cognos, he was director of Business Planning Solutions in Singapore one of the most successful Adaytum (Cognos Planning) partners.

David has over 20 years experience in the areas of BI and Budgeting and Planning. He has worked with organizations in Asia, Australia and Canada advising on Budgeting and Planning, Balanced Scorecards and BI Solutions and spent 10 years with EIS pioneer Pilot in Sydney, Australia.



Mr. Max Yu

Assistant Financial Manager
Giordano Limited

Mr. Max Yu Wai Pang is the Assistant Financial Manager in Giordano Limited. He has over 15 years experience in listed company including Paul Y Management Limited, Public Financial Group. He graduated in The Hong Kong Polytechnic University in 2000 with a Master in Professional Accounting. He is a member of HKICPA and ACCA.

Mr. Yu is very active in presenting public speech on the topic of ERP and Financial consolidation. He is also the vice convener of the ERP Association Forum.



Ms. Melissa Ries

General Manager, EMC SourceOne, Asia Pacific & Japan,
EMC Corporation

Before taking up this post, Melissa was the vice president and general manager, Greater China, Business Objects, an SAP company responsible for the sales and operation in PRC mainland, Taiwan, Hong Kong and Macau.

During her seventeen years of experience in the software industry Melissa has held various positions across sales, pre-sales, services, support, marketing and research and development.

Prior to Business Objects, Melissa spent ten years at SSA Global where she held a number of roles both directly and indirectly related to sales management. She has vast international experience having lived and worked in Singapore, Tokyo, Australia, US and China. She led the CRM, SRM, PLM product line globally and was responsible for the go-to-market strategy and product direction. During her time in this position, Melissa achieved over 100% growth in revenue, drove product rationalization into three major product lines and the acquisition identification and integration of several companies. Melissa also holds a Bachelor of Commerce and a CPA qualification.



Mr. Billy Lui

Senior Business Solutions Manager
Epicor Software (North Asia) Ltd.

Possesses over 10 years of experience with ERP solutions, expertise in the implementation of Customer Relationship Management (CRM), Accounting & Distribution systems and hospitality solutions, Billy has been involving in various roles with Epicor including sales and consulting. Before joining Epicor, Billy was working in a listed company in Hong Kong, specializing in IT implementation and training. Billy is a post-graduate of University of Warwick, UK, holding Master degree of Information Technology.



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Operation & Finance Department,
Hong Kong Institute of CPAs
37th Floor, Wu Chung House,
213 Queen's Road East, Hong Kong.

Enrolment Form

Fax no: 2893 9853

21 November 2009

(Please reply on or before **19 November 2009**)

FOR OFFICE USE

Seq. no.: -----

Handled by: -----

[Please click here for online enrolment](#)

Please allow 4 days to process your application. In order not to delay the process, please **DO NOT** make any enquiries on your enrolment status. You can check it at "My CPA" at <http://www.hkicpa.org.hk>. Unsuccessful enrolment will be notified before the commencement of the event with full refund.

Please "✓" as appropriate

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(1) ()	(2) ()
(3) ()	(4) ()
(5) ()	(6) ()
(7) ()	(8) ()
(9) ()	(10) ()

Contact person: (Mr./Mrs./Ms.) _____

Telephone no.: _____ Email: _____

Admission Fee: <input type="checkbox"/> HK\$300 for HKICPA member/student/1A; HKIAAT member/student <input type="checkbox"/> Group discount: 5 tickets at HK\$1,350 <input type="checkbox"/> Group discount: 10 tickets at HK\$2,400 <input type="checkbox"/> HK\$500 for non-member			
Payment by: <input type="checkbox"/> Cheque no.: _____ (Bank: _____) <input type="checkbox"/> Visa / Master credit card <i>*Cheque should be made payable to "Hong Kong Institute of Certified Public Accountants"</i>			
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Address:		Address	

- Notes:**
- Enrolment for the event is accepted on a first-come-first-served basis.
 - Full payment must be made before your enrolment will be processed. No telephone reservation will be accepted.
 - Group discount is only applicable for enrolment by fax or email** due to limitation of online registration system.
 - The closing date for enrolment is **19 November 2009**.
 - No tickets will be issued for the event. Successful enrollees will receive confirmation 2 days before commencement of the event by email or by telephone whereas unsuccessful applicants will receive full refund by mail.
 - Unless the event is cancelled due to unforeseen circumstances or bad weather, no refund for withdrawal will be entertained after your enrolment has been processed.
 - Bad weather arrangement: When typhoon signal no.8 or above / black rainstorm warning is hoisted at or after 6:30 am on the date of event, the event will be cancelled. Your enrolment fee will be refunded in full in the event of cancellation due to bad weather.
 - The Institute reserves the right to change the venue, date or speaker of the event due to unforeseen circumstances.

Payment & Enrolment Status Enquiry: 2287 7379
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Event Information Enquiry: 2287 7057 / 2287 7220
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