



FULL

IT Conference 2013:

Become the next generation technology-empowered end users
- how CPAs can effectively leverage on the latest and the greatest

Date	Saturday, 23 November 2013
Time	9 a.m. – 1 p.m.
Venue	Grand Ballroom, Lower Level 1, Kowloon Shangri-La Hotel, 64 Mody Road, Tsimshatsui East, Kowloon (Please click here for the location map)
CPD Credit	3.5 hours
Admission fee	\$350/ member/student/ IA/HKIAAT member \$500 /non-member
Language	English
Competency	Information Technology
Rating	General

* Please refer [here](#) for descriptions of other competencies and ratings.

Lucky draw

Get a chance to win a **Blackberry Q10!**



Enquiries:

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Programme*

Keynote speakers

- Pedro Eloy, Director, New Media & Information Technology, Fung Holdings Limited (Hong Kong)
Topic: Web technologies for accounting communities
- Michael K.M. Leung, Deputy Chief Executive & Chief Information Officer, China Construction Bank (Asia)
Topic: Big data applications for banking industry
- Prof. Wong Kam-fai, Associate Dean (External Affairs), Faculty of Engineering,
The Chinese University of Hong Kong
Topic: The art of social computing

Other speakers

- Edvan Chan, Vice President – Sales, Datapipe Asia Limited
Topic: Build a compelling business case for data center service outsourcing
- C.M. Tang, Consulting Manager, Ricoh (HK) Limited
Topic: Securely access your documents wherever you go with mobile devices

Panel discussion

- Topic: Managing the risk and supporting the complexity of empowered technology users*
- Representatives from the Big Four

Keynote speakers



Pedro Eloy
Director, New Media & Information Technology, Fung Holdings Limited (Hong Kong)

Pedro Eloy is the Director of New Media & Information Technology at Fung Holdings Limited (Hong Kong), a Fellow of the British Computer Society, an Associate Member of the United Nations ESCAP Business Advisory Council - Task Force on Regional Integration and Connectivity, an International Judge for the New York based Interactive Media Council and a Visiting Lecturer at Hong Kong University Faculty of Business and Economics, MBA programme.

Pedro held several positions in the e-business, TV & IT industries. He started his professional career in 1992 whilst progressing his academic path.

A published author, Pedro Eloy is responsible for the creation and delivery of e-business programmes and the recipient of several awards, including the J. William Fulbright Scholarship, the IMA Award and the Excellence in Product & Service Marketing Award. Educated at Stanford, MIT, Financial Times (NED), Bournemouth University and ISCE, Pedro has lived / worked in Portugal, Canada, USA, UK, France and Hong Kong.



Michael K.M. Leung
Deputy Chief Executive & Chief Information Officer, China Construction Bank (Asia)

Mr. Leung has been with CCB Asia (formerly BoA Asia) for nearly 14 years, responsible for IT and a range of other functions such as operations and corporate services over time. Before taking up his current position, he had worked with a number of regional and international banks in senior IT, operations and business development functions. The earlier part of Mr. Leung's career was in management consulting and sales support roles with leading firms in Europe, Australia and Hong Kong.

Mr. Leung holds a Master's degree from The Netherlands and a Bachelor from CUHK. He has received executive training from LBS, MIT Sloan and the Retail Banking Graduate School at University of Virginia, among others. The President and Fellow of the Hong Kong Computer Society, a Fellow of Hong Kong Institute of Directors and a Board Member of the Hong Kong Institute of Bankers, Mr. Leung is a seasoned speaker and panellist. Outside of work, he serves a number of charity and community organizations.



Prof. Wong Kam-fai
**Associate Dean (External Affairs), Faculty of Engineering,
The Chinese University of Hong Kong**

K.F. Wong obtained his PhD from Edinburgh University, Scotland, in 1987. After his PhD, he has performed research in Heriot-Watt University (Scotland), UniSys (Scotland) and ECRC (Germany). At present he is the Associate Dean (External Affairs) of the Faculty of Engineering, a professor in the Department of Systems Engineering and Engineering Management, and the director of the Centre for Innovation and Technology (CINTEC), of the Chinese University of Hong Kong (CUHK). He is also an honorary professor of Harbin Institute of Technology (Shenzhen Graduate School), adjunct professor of the School of Computer Technology, Beijing University and adjunct professor of the Northeastern University, Shenyang China. He is a fellow of HKITJC, HKIE, IET and BCS.

KF is very active in professional activities in Hong Kong. He is the president of HK IT Joint Council (HKITJC), and the Founding Chairman of the Bridging Digital Divide in China (HK) Charity Foundation. Also, he serves as the Chairman, ICT Advisory Committee, HK Scout Association; Chairman, Organisation Committee, 2012 HK ICT Awards and non-official member, Digital 21 Strategy Advisory Committee, HKSAR. He was awarded the Medal of Honour (MH) by the HKSAR Government in 2011 for his contribution in IT development in Hong Kong.

Other speakers



Edvan Chan
Vice President - Sales, Datapipe Asia Limited

Mr. Edvan Chan is the Vice President of Sales of Datapipe Asia Limited, a leading global IT managed service provider offers a single provider solution for managing and securing mission-critical IT services, including cloud computing, infrastructure as a service, platform as a service, colocation and data centers.

Mr. Chan has more than 20 years of experience in IT industry. Prior to joining the Datapipe Inc., he held executive positions in PCCW Solutions, SAS Institute, Getronics and Baan Asia Pacific. Mr. Chan holds a bachelor degree of sciences from New York University, a bachelor degree of electrical and electronic engineering from The Cooper Union, a master degree and a Ph.D of electronic engineering from Columbia University.



C.M. Tang
Consulting Manager, Ricoh (HK) Limited

Mr. Tang is the Consulting Manager in Ricoh (HK) Limited. He is leading the IT Service team to provide IT consultancy, IT solutions implementation and infrastructure construction services. He has over 15 years experience of professional service and IT consultancy focused on virtualization, storage solution and IT infrastructure design, cloud and mobility solutions. Mr. Tang is also the driver in developing integrated IT and document solution for customers in Ricoh.

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IT Conference 2013 (23 November 2013)

FULL

Enrolment Form

Closing date:

21 October 2013 (early bird) / 15 November 2013 (regular price)

Fax no: 2893 9853

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Notes:

- Enrolment for the event is accepted on a first-come-first-served basis. However, in case of over-subscription, members will be given priority.
- Full payment must be made before your enrolment will be processed. No telephone reservation will be accepted.
- The closing dates are **21 October 2013 (for early bird)** and **15 November 2013 (for normal price)**.
- E-confirmation will be sent to successful enrollees** whereas unsuccessful applicants will receive full refund by mail if they pay the event by cheque, otherwise their credit card payment will not be processed.
- Unless the event is cancelled due to unforeseen circumstances or bad weather, no refund for withdrawal will be entertained after your enrolment has been processed.
- Bad weather arrangement: When typhoon signal no.8 or above / black rainstorm warning is hoisted at or after 6:30 am on the date of event, the event will be cancelled. Your enrolment fee will be refunded in full in the event of cancellation due to bad weather.
- The Institute reserves the right to change the venue, date or speaker of the event due to unforeseen circumstances.

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